

# **2017 REGISTRATION INFORMATION**

Join us March 4th and 5th at the Great Lakes Mall for the Lake County Chambers of Commerce Home & Lifestyle Expo. Your participation will provide an excellent opportunity to generate company awareness and sales for your business.

**2017 DATES** 

Move in and set up: Friday evening, March 3rd - 9pm SHARP

Please use the mall entrance next to Fuji Japan Steakhouse

Watch for more information regarding the Exhibitor Networking Hour Friday prior to set up.

**Show dates and times**: Saturday, March 4th, 10am to 6pm

Sunday, March 5th, 11am to 6pm

SPACE IS LIMITED. Participation is limited to the first 60 registrations (10 sponsors, 50 exhibitors).

#### **Exhibitor will provide:**

• Heavy gauge electrical cords (if needed) Household cords are not permitted. Rubber cord covers or tape to reduce tripping hazards.

#### **Lake County Chambers of Commerce provides:**

- (1) 10' x 10' display area per exhibitor
- (1) 8' table with skirt
- (1) chair

- Optional Add-ons: Extra 8' table \$25 table must fit into your original 10' x 10' space
  - Double booth (20' x 20') can be requested for an additional \$200
  - Vehicle \$200 per vehicle.
  - Insert into Giveaway Bag \$50 (per 500 quantity of one item)

#### **RULES & REGULATIONS**

- Displays are not to exceed 8' in height no tents or canopies NO EXCEPTIONS
- Great Lakes Mall Management has full authority in the placement and presentation of display areas. All excess material, collateral and boxes must be stored <u>under</u> your table.
- The distribution of helium balloons is not permitted.
- If a vehicle is part of your display, special arrangements must be made at least two weeks prior to the event. The Fire Department needs to be present for vehicle move in. Please call Diana Lewis in the mall office for more information 440-255-8932.

Sponsor registration and payment is needed by Friday, December 16, 2016 Exhibitor and Giveaway Bag registration and payment is needed by February 13, 2017

Mail to: Lake County Chambers, 1 Victoria Place, Suite 265A, Painesville, Ohio 44077 or email linda@easternlakecountychamber.org

Questions? Please call Linda Reed at 440-357-7572 or email Linda at linda@easternlakecountychamber.org

**Hosted By:** 

In Partnership With:

**Premier Sponsors:** 



**GREAT LAKES** MALL









## Saturday, March 4th • Sunday, March 5th

### **2017 REGISTRATION FORM**

] Y	ES, I	will	be	a S	pons	or	@\$	557	75
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- Preferred exhibitor space (your choice of location)
- Guaranteed attendance All contest participants are required to stop by every sponsor's booth
- Logo on marketing materials
- Logo on print advertising
- Logo on Lake County Chambers website Expo page with a link to your website
- Logo on sponsor sign
- Company listed as a sponsor in event press releases
- Public mention at chamber events prior to expo
- Option of stage time at expo

#### ☐ YES, I will be an Exhibitor @\$325

• (1) 10' x 10' space, (1) 8' table, skirt and (1) chair

	YES,	I will add	l something <sup>•</sup>	to the (	Giveaway	Bag (	<b>@\$50</b>	(available to exhibitors and non exhibitors)
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• 500 pieces of an item. Suggested items: promotional items, gift cards, coupons, samples. Deliver items to Linda Reed by February 13th to the Lake County Chambers of Commerce address below.

Company Name								
Member of which Chamber?								
	l)							
Phone								
Address			City	Zip				
Booth/Display I	Height							
Electricity Need	ded? 🗆 Yes 🗀 No							
Special Require	ments							
	Sponsor Fee (\$575)	\$						
	Exhibitor Fee (\$325)	\$						
	Giveaway Bag (\$50)	\$						
	Extra Table (\$25)	\$						
	Double Booth (\$200)	\$						
	Vehicle (\$200)	\$						
	TOTAL	\$						
Method of Payr	ment: 🗖 Check payable to	Lake County Ch	ambers of Commerce					
	Master Card	■ Visa	☐ American Express					
Credit Card # _			Expiration Date	CVV Code				
Billing Address			Zip Code					
Signature			Date					

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